



official programme 6d

For over 70 years we have been one of Swindon's leading house furnishers, offering a personal service. You cannot do better than to inspect our showrooms before making your final decision.

Contractors to

County and Borough Councils

Hospitals

Government Departments

Factories

Schools

We are open until 5.30 p.m. each evening and 1 p.m. on Wednesdays.

Telephone 5365/6

## Mills & Merricks

LTD.

16-17 BRIDGE STREET, SWINDON

#### SWINDON TOWN FOOTBALL COMPANY LIMITED

Registered Office: COUNTY GROUND, SWINDON

#### Directors:

Mr. H. E. LANE (Vice-Chairman)

Messrs. F. L. COLLINGS, A. W. DONE, M. EARLE, R. FRICKER, C. J. GREEN,
F. PLYER, H. WILLIAMS and K. H. WILMER.

Manager: D. WILLIAMS.

Secretary: R. A. MORSE.

VOL. 17

TUESDAY, SEPTEMBER 13th, 1966

No. 5

TUESDAY, SEPTEMBER 13th, 1966

FOOTBALL LEAGUE CUP
SECOND ROUND

# SWINDON TOWN v. PORTSMOUTH

Kick-off 7.30 p.m.

REFEREE:

Mr. R. F. PRITCHARD (Salisbury)

#### LINESMEN:

Red Flag—Mr. C. H. BOND (Barnstaple)
Yellow Flag—Mr. D. E. SAUNDERS (Poole)

### For ALL forms of PRINTING—get in touch with the BOROUGH PRESS SWINDON

STATIONERY

MULTIPLE SETS BUSINESS CARDS

LOOSELEAF LEDGERS STATEMENTS INVOICES

COLOUR WORK TICKETS POSTERS LEAFLETS BUSINESS FORMS

6

NOTEPAPER LETTERHEADS CATALOGUES BROCHURES BOOKS
SHOWCARDS TECHNICAL LEAFLETS DIE STAMPING
LABELS MAGAZINES

WEDDING STATIONERY

Quality printing — delivered on time

Borough Press Swindon Limited, Eastcott Hill, Swindon

Suppliers to the Swindon Town Football Club

### Swindon Sports Centre

SUPPORTERS SCARVES - RATTLES - Etc.

23 COMMERCIAL ROAD

Tel. 4270

## NEWS and VIEWS

This evening we are once again engaged in Cup-tie football. This kind of competition never fails to attract the public. Is it the cut and thrust, or the fact that one side must win? We sincerely hope we can go forward. Continuing will help to create interest, and it certainly makes for more incentive on the part of the players, "nothing succeeds like success".

Nevertheless tonight's game will be a keen struggle. Portsmouth still retain Division II status, and in spite of a drastic reduction in playing staff personnel, hold a good position in the league table.

Pompey like Southampton has always been looked upon as a "friendly rival".

Many of us still recall the great duels in the old Southern League days and again at the beginning of the Third League in 1920-21. Many still have nostalgic memories of visits to Fratton Park.

Portsmouth soon moved away from their old friends, as they became champions of Division III in season 1923-24 and thus gained promotion. However they did not remain in Division II very long for in season 1926-27 they were runners-up and thus became members of Division I. From then onwards, saw the development of a real First Division Club. Proud Pompey with its magnificent ground—a great club.

It was not until after World War II that they reached their most famous period. Although they did win the F.A. Cup in 1939 defeating the much fancied Wolves (of Major Buckley, fame) in the final.

### Come Co-operative Shopping

декалияния сольник принциперации принциперац



FOR THE BEST IN MEN'S WEAR

SWINDON AND DISTRICT CO-OPERATIVE SOCIETY
6 FLEET STREET, SWINDON

#### **NEWS AND VIEWS—continued**

In the seasons after the war, 1946 onwards saw the reign of the famous Jack Tinn (the man with the spats). Portsmouth were worthy Division I champions in successive seasons 1948-49; 1949-50. A great achievement, and in season 1951-52 they gained 4th position.

Portsmouth joined the First Division in 1927, and it was their proud boast they had never been relegated, but unfortunately in Season 1958-59 came the great decline, and they finished in bottom place. They never really succeeded in arresting this fall, and at the end of season 1960-61 they were again relegated, this time to Division III.

By strange coincidence their first game of Season 1961-62 was at Swindon, and they were worthy winners by 3 goals to 1. They did indeed return straight back to Division II at the end of the season, although in December, Swindon drew 2-2 at Portsmouth.

Season 1963-64 saw both clubs fellow members of Division II, and our supporters will recall with great pride that wonderful victory at Fratton Park of 4-1 in our third game of Division II football. Probably the outstanding feature that day, was the huge following Swindon enjoyed. A visitor to the ground could have been forgiven for thinking Swindon was the home team on that occasion. The return fixture, which was played on 21st December, 1963 was won 2 goals to 0 after a lean spell. It is worth comparing those teams, not three years ago, with the players appearing tonight. Swindon—Turner; Dawson, Trollope; Morgan, McPherson, Woodruffe; Summerbee, Hunt, Stevens, Atkins, Rogers. Portsmouth—Armstrong; Lunnis, Noakes; Campbell, Dickenson, Lewis; McClelland, Gordon, Saunders, McCann, Lill.

W. J. SELWOOD

Saddlery

General Leather Goods Manufactured and Repaired to Your Individual Requirements

> 148a MANCHESTER ROAD SWINDON, WILTS.

Always at your service

#### L. BIBBY

For all Types—Rags, Iron and Metal, etc. Spot Cash Paid. Please Tel. 2101 and our van will call.

THE PADDOCK, ERMIN STREET STRATTON ST. MARGARET

- \* Cedarwood Sheds
- \* Workshops and Greenhouses

-compromentation and general description of a companies of the companies o

Made locally by

### H. R. SPACKMAN

SHRIVENHAM ROAD - SWINDON - WILTS.

Telephone Swindon 4458

### WISES CATERING SERVICE

(Reg. Wise)
Our Caterer for the past 18 seasons
Guarantees

A GOOD CUP OF TEA AT THE
COUNTY GROUND
A full range of Sweets & Cigarettes
at any of our five klosks on your
way in.
ENJOY YOURSELF

Warnes Rentals—
To be sure!
51 Commercial Road,
SWINDON
Tel: 6486

#### **NEWS AND VIEWS—continued**

The following season, 1964-65 saw a complete change of fortune. In the opening weeks of the season we were heavily defeated at Portsmouth 0-5, and drew 0-0 at Swindon in December.

Everyone knows the sad story of the end of that season. Relegation for Swindon or Portsmouth depended on the very last game. We were defeated 1-2 at Southampton while Portsmouth whose game was played in the evening drew 1-1 at Northampton.

Portsmouth is still there in Division II, we have the difficult task of getting back.

Pompey, a club with great tradition is now managed by George Smith. In the past it has had some famous men at the helm, in addition to the one mentioned earlier. Bob Jackson, Eddie Lever and Freddy Cox.

We feel we must mention the excellent support being given to our club. The attendance at the game versus Colchester was 11,600, which was higher than the Division II game, Bristol City v. Charlton.

There is no doubt, the potential support for Swindon is very high indeed. It is just how soon we can hit the high spots. We are sure that day will come. A little patience is needed. It takes time to rebuild a successful team, as many clubs, even with large resources, have discovered. Great clubs, with wonderful traditions are really in the doldrums. The wheel goes the full circle and our turn will soon come again. Of this I am quite sure, the rebuilding is being carried out slowly and surely, with sound foundation. No rash promises, or prognostications, but sound common sense, in a quiet solid way.

### WILSONS (SWINDON) LTD.

### BUILDERS OF MODERN ATTRACTIVE HOUSES AND BUNGALOWS

Enquiries to:

HEAD OFFICE: 90 COMMERCIAL ROAD, SWINDON 6361 SITE OFFICE: COVENTRY FARM ESTATE, WROUGHTON 271 SITE OFFICE: COLEVIEW ESTATE, STRATTON S.M. 314

### **Maylott Studios**

For GROUP & SPORT Photographs

Official Photographer to Swindon Town Football Club

31 FARINGDON ROAD TEL. 22792

### Notton's Cafe

200 yards from Ground

RIGHT ON THE BALL

### L. Wollen

OFF LICENCE

WINES and SPIRITS

Arkell's Ales and Stout

373 Cricklade Rd., Swindon

Deliveries Daily Phone 3508

#### C. DUNN & SON

**Builders & Decorators** 

Alterations, Renovations, Conversions, Plumbers & Sanitary Engineers

503 CRICKLADE RD. Tel. 22522

### W. COLLINS (Swindon) LTD.

TURF ACCOUNTANTS

69 COMMERCIAL ROAD - SWINDON

TEL. 21371

AND AT THE GREEN, LYNEHAM

### 

This evening we welcome near neighbours Portsmouth for our Football League Cup game. The last time the two clubs met was during Season 1964-65 when we were members of Division II. The results were:—

Portsmouth 5—Swindon Town 0 Swindon Town 0—Portsmouth 0

Details of the Portsmouth players are as follows: -

	Height	Weight	Previous Club	Birth place
Goalkeepers				
MILKINS	5ft. 113in.	13st. 6lb.		Romford
ARMSTRONG	5ft. 9\frac{1}{4}in.	12st. 12lb.	Notts Forest	Airdrie
Full Backs				
WILSON	5ft. 8in.	11st. 3lb.		Buckie
TINDALL	5ft. 10½in.	12st. 12lb.	Reading	Streatham
Half-Backs				
HARRIS	5ft. 9in.	12st. 1lb.	Newport C.	Magor
LEWIS	5ft. 8½in.	10st. 2lb.	Crystal P.	Woking
HAYDOCK	6ft. 0½in.	11st. 12lb.	Charlton A.	Eccles
GORDON	5ft. 7in.	10st. 13lb.		Portsmouth
RADCLIFFE	5ft. 9\frac{1}{2}in.	11st. 13lb.	-	Little Hulton
Forwards				
PORTWOOD	5ft. 8in.	10st. 12lb.	Grimsby T.	Salford
McCANN	5ft. 6in.	11st. 10lb.	Coventry C.	Maidenhead
HIRON	6ft. 14in.	10st. 8lb.	Local	Gosport
EDWARDS	5ft. 11in.	12st. 11lb.	Charlton A.	Slough
KELLARD	5ft. 6in.	11st. 2lb.	Ipswich T.	Edmonton
McCLELLAND	5ft. 8in.	10st. 12lb.	Q.P.R.	Bradford
BARTON	5ft. 8in.	10st. 6lb.	Notts Forest	Sutton



### W. J. CASTLE

Office and Bakery: 4 and 5 MARKET STREET SWINDON

Telephone 22017

Specialists-

 WEDDING CAKES BIRTHDAY CAKES DAIRY CREAM - PASTRIES BUNS - ROLLS - SPONGES

Do not let CHILBLAINS spoil a good game



### RELAPERN

Price 2/6 from your CHEMIST 2/10 Post Paid from

BALLARD & CO. (CHEMISTS) LTD. FARINGDON - BERKS

### SUPPORTERS CLUB NOTES

Whilst it is pleasant to have two or three home matches on the trot, such occasions make life difficult for the writer of the Programme Notes. How does one find new material? What can he say that hasn't been said before, etc., etc., etc. I am fortunate-for this season at least, and probably many seasons to come. The new Social Club is always a source of materiala well that never runs dry. Until one thinks "Does anyone read them?" One never knows and, unfortunately, no one thinks to remark on them. If they do not appear, caustic remarks are passed. If something relating to the Supporters' Club does not meet with approval, or something isn't done, or facilities aren't provided, the Editor of the local press soon receives letters of advice, admonition and complaints, to mention a few subjects I have seen recorded in print over the years. But not many letters, to my knowledge, have been received by the Supporters' Club—not even of complaint. We now have a brand new letter box into which you can put your letters, after-or before-a match, and I would be delighted to find something in it some day. As it's a wire mesh affair inside, we haven't even had the pleasure of squashing the odd moth.

Looking for inspiration, I have just looked through the First team programmes for this year. First, full marks to the Football Club for producing such an attractive design—outside and in. Compared to many, many programmes I have purchased—at the same price—at other grounds, our present programme is full value. It would seem, sometimes, that my opposite num-

#### G. H. FLOWER & SON LIMITED

WOOD LANE, CHIPPENHAM

LICENCE No. S.2802

**PHONE 2017** 

### SCRAP METAL

and

### GENERAL WASTE SALVAGE DEALERS

Plant dismantling carried out

Members of
National Association of Non-Ferrous Metal Merchants

### THE PORK SHOP

(Swindon Bacon Curing Co. Ltd.)

Specialists in

BACON - PORK - COOKED HAM

50 FLEET STREET - SWINDON

TEL. 22122

Meet your friends for an enjoyable evening at

### THE KINGSDOWN ARMS

(Host A. W. Vann)

FULLY LICENSED - ARKELL'S BEERS SNACKS - Etc.

STRATTON ST. MARGARET

Tel. 3283

#### SUPPORTERS' CLUB NOTES—continued

ber in the Football Club has also come up against the problem of up to date copy. One notices that his subjects range far back into the past of football history-I think I noticed the year 1910 mentioned. I must confess to a feeling of some surprise to see that in last Tuesday's programme there are, apparently some keen students who thought that when we gained promotion to Division II, the team that did it were not really made for the higher grade. I wonder if they were keen, but grant that they might have been. But as for being "students"—this I won't grant them. Particularly as they would also seem to be faceless-normally keen students are only too pleased to announce their superiority and pass on their specialised knowledge to the ordinary supporter. I would suggest that these keen students have a look at the average age of teams like Chelsea. Every supporter of Swindon Town can pinpoint the reason for the descent to Division III-lack of one or two reserves capable of replacing key players during periods of injury.

Looking forward a few years—the only way to look, really—what does one see? Problems which need to be tackled now. I was told recently that our football neighbours were Oxford, the Bristols and Reading. Who will be our neighbours in about 1972? Oxford, the Bristols and Reading? Not on your Nelly. By 1972—or very soon thereafter, if not before—those little black lines one sees in the local Press—and in the National Press—indicating where those two ribbons of concrete known as the M4 will be by that time—will have been transformed into hard fact and the M4 will be operative from South Wales

### BRETTS

#### PET AND GARDEN SUPPLIES

32-33 Commercial Rd.

Swindon

6 Cromwell St. Swindon

### **HOLMES & LUCAS**

For a complete range of the very latest in radio, television and all domestic appliances

Home demonstrations.

Top Part Exchanges

HOLMES & LUCAS, 14 Regent Street

Tel. 22526 & 4721

FOR ALL YOUR ANGLING NEEDS CONSULT

#### FRANK WOODWARD

Swindon's Fishing Tackle Specialist

25 HAVELOCK ST., SWINDON

**PHONE 3879** 

For Paints of Good Quality

#### H. S. HODGES & SONS

(SWINDON) LTD.

#### CRICKLADE RD., SWINDON

**PHONE 22422** 

Dulux, Brolac, Valspar, Wallcharm, etc.

### SOUTHERN LAUNDRY CO. LTD.

Launderers and Dry Cleaners

HAYDON ST. - SWINDON TELEPHONE 4161

### COMLEY'S

Modern Music Centre

#### 26 HAVELOCK ST., SWINDON

RECORDS - MUSIC - INSTRUMENTS Top Twenty 'Pops' always in stock and wide selection of Jazz & Classics

Personal Supervision

Phone 3874

#### SUPPORTERS' CLUB NOTES—continued

to Piccadilly. Our neighbours—as far as travelling time is concerned—will be Fulham, Chelsea, Spurs and Arsenal. Could be that feeder dual carriageways will bring Wolves, W.B.A. and the big Midland clubs within a neat run by our country supporters. Division II is a must by then, together with modern facilities around the playing field. Attractive as the past may be, these are the things that matter.

To close, I have to congratulate Ken and Jenny Bridgeman on the birth of a daughter, Julia—see my forecast in Tuesday's Stop Press. Will she watch Swindon Town—or Chelsea?

Having pasted the keen students, it is only fair, for this once, to announce to all and sundry who is writing these Notes. As I am only the temporary scribe, and am off on my "summer holiday" soon, I might dodge any brickbats thrown. I might write the next notes—or I might not.

We shall be delighted to see any visiting Portsmouth Supporter in the Social Club. Temporary membership is available for 6d. the evening, but sorry, sailors—no Crown and Anchor.

In the first Sunday League match, Sunday, 4th September the Supporters Club beat Howard Tennens Ltd., 9-4. For three minutes our opponents played 12 men. How about that!!

The Chairman,
Swindon Town Football Club Supporters' Club.

#### Hatton's Newsagency

A. J. D. & N. J. Woodhouse

Newsagents :: Tobacconists Confectioners

Agents for Wessex School of Motoring

Booking Agents for Rimes Coaches

6 Regent Circus (near G.P.O.) Telephone Swindon 22731

#### HULFORD MOTORS Ltd.

SELF DRIVE HIRE

Fleet of 1966 Fords Anglias De-Luxe - Cortinas De-Luxe - Zephyr 4s.

#### SHRIVENHAM ROAD

(200 yards from Football Ground) Phone 4934 Large Car Park available

For High Class Central Heating, Plumbing Painting and Decorating Electrical Installations and Repairs

NORTH WILTS Sanitary & Heating Co. Ltd.

**NEWPORT ST., SWINDON** Phone 5373/4

#### FLOODLIGHTING?

### Warnes Installations

BATHURST CORNER, COUNTY RD., S'

Electrical Contractors to the ' WE INSTALLED THIS FLOODLIC

> SWINDON TOWN Downsborough

Butler (2)

Trollo

Smart (4)

East (9) Brown (8)

Giles (5)

Tho

Swindon Colours: RED SHIRTS, WHITE SHORTS

Weaver (7)

Swindon's 12th Man DAWSON

EVERY FRIDAY 6D. EVERY FRIDA SWINDON ECHO

DAY 6D. EVERY FRIDAY 6D. EVE

Kellard (11) McCann (10) Harris (6)

Haydock (5)

Hiron (9) Edwa

Pac

Tindall (3)

Armstrong PORTSMOUTH

### Mills & Merrick

Complete House Furnish **Furnishing Contract** 

16-17 BRIDGE STREET, SWINDON.

### Installations Limited

R, COUNTY RD., SWINDON. Tel. 27291

пиниминиканая Сатануловичация пробененова теорета под нестанова на принцененова на принцененова на принцененов

cal Contractors to the "Town"

ED THIS FLOODLIGHT SYSTEM

#### SWINDON TOWN

Downsporough

(2)

Trollope (3)

Giles (5)

Harland (6)

East (9)

Thomas (10)

Rogers (11)

VERY FRIDAY 6D. EVERY FRIDAY

### SWINDON **ECHO**

These teams are subject to alteration

E DAY 6D. EVERY FRIDAY 6D. EV

Portsmouth's 12th Man GORDON

Hiron (9) Edwards (8) McClelland (7)

Haydock (5)

Lewis (4)

11 (3)

10)

3)

Pack (2)

миропиранити апада <mark>инданизавания полики и закания полика на прин</mark>асти и на принасти и на принасти и на принасти

Armstrong PORTSMOUTH

### & Merricks Ltd.

te House Furnishers and

rnishing Contractors

ET, SWINDON.

Tel: 5365/6

#### McILROYS - RESTAURANT -

#### Banqueting & Ballroom

for morning coffee, luncheon and afternoon tea - in pleasant surroundings you will find McIlroys are top of the 'league'. For all occasions.

Licensed. Parties Fully Functions catered for.

### McIlroys Restaurant

64-72 Regent Street Tel. 5294

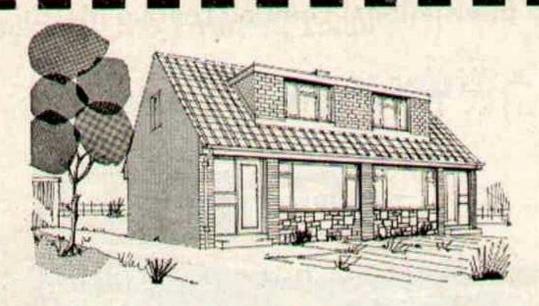


#### COATE GARAGE

REPAIRS - OVERHAULS - WELDING SERVICING - REBORING - TYRES

Props. E. V. & W. H. Mattick Marlborough Rd., Swindon DIVISION III

The District of	DIVISION II		
Date	Opponents 1966	Gate Ground	Result
August 20		10,102(A)	2-2
24	BOURNEMOUTH & B.A.	7,769(H)	2_1
27		10,855(H)	1 0
			1 3
September 3		7,900(A)	1 1
6	COLCHESTER UNITED	11,600(H)	1 2
10	WATFORD	9,999(H)	1-6
17	BRISTOL ROVERS	(A)	
20	QUEEN'S PARK RANGERS	······(H)	***************************************
24	READING	(A)	***************************************
26	COLCHESTER UNITED	(A)	*****************
October 1	DONCASTER ROVERS	(H)	***************************************
8	SHREWSBURY TOWN	(H)	**********
15	MIDDLESBROUGH	(A)	*******************
18	WALSALL	(A)	***************************************
18 22 29	SWANSEA TOWN	(H)	**************
29	BOURNEMOUTH & B.A.	(A)	**************
November 5	LEYTON ORIENT	(H)	***************************************
12	GILLINGHAM	(A)	***************************************
19	WORKINGTON	(H)	****************
26	(1)	( )	***************************************
December 3	OLDHAM ATHLETIC	(H)	***************************************
10	OXFORD UNITED	(A)	******
17	BRIGHTON & HOVE ALBION	(H)	********
24	PETERBOROUGH UNITED	(A)	*****************
26	PETERBOROUGH UNITED	(H)	***************************************
31	DARLINGTON	(A)	***************************************
	1967		
January 7	(2)	( )	******************
14	WATFORD	(A)	***************
21	BRISTOL ROVERS	(H)	**************
28	(3)	(,)	
February 4	READING	(H)	***************
11	DONCASTER ROVERS	(A)	***************************************
18	[4] GRIMSBY TOWN	(H)	***************************************
25	SHREWSBURY TOWN	(A)	
March 4	MIDDLESBROUGH	(H)	
11	(5) GRIMSBY TOWN	(A)	***************************************
18	SWANSEA TOWN	(A)	
25	BOURNEMOUTH & B.A.	(H) [	***************************************
25 27 28	TORQUAY UNITED	(A)	*************
28	TORQUAY UNITED	(H) ]	***********
April 1	LEYTON ORIENT	(A)	***************************************
. 8	(6) GILLINGHAM	(H)	
11	MANSFIELD TOWN	(H)	maria recognista marione.
15	WORKINGTON	(A)	******************
18	WALSALL	(H)	***************************************
22	SCUNTHORPE UNITED	(H)	-
24	MANSFIELD TOWN	(A)	*****
29	(S.F.) OLDHAM ATHLETIC	(A)	**************************************
May 6	OXFORD UNITED	(H)	***************************************
12	SCUNTHORPE UNITED		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	The Football League, Limited,	1966	



### throughout the West

you will find Bradley Estates beautifully situated to meet the requirements of modern living. If you are thinking about a new home and would like to receive full details of our current and planned estates write now to 74 Victoria Road Swindon Wiltshire. Please send me details of

Green Meadow Estate, Swindon, Wiltshire
Nythe Estate, Swindon, Wiltshire
Monkton Park Estate, Chippenham, Wiltshire
Park Hill Estate, Frome, Somerset
Milldown Estate, Blandford Forum, Dorset
Southwick Estate, Trowbridge, Wiltshire
Estate planned for Poole, Dorset

Name .....

Address



BRADLEYESTATES

### International Football League Match

#### THE FOOTBALL LEAGUE

٧.

#### THE IRISH LEAGUE

at Home Park, Plymouth
on Wednesday, 21st September, 1966
kick-off 7.30 p.m.

Tickets in advance for this Match will be available from "The Secretary, Plymouth Argyle Football Club, Home Park, Plymouth, Devon" as follows:

Reserved seats—Grandstand 11/- and Ringside 10/-

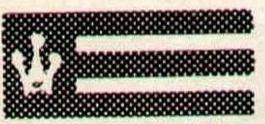
Applications for tickets should be accompanied by remittance and stamped addressed envelope for return of tickets.

Admission to Ground at 5/- (Children 2/6) and Enclosure 6/- (Children 3/-) will be by cash at the turnstiles.

Suppliers to the Swindon Team

MAY WE SUPPLY YOU?





### EARLE

of Chippenham Limited



DEALERS

COCKLEBURY ROAD - CHIPPENHAM

Telephone 3255

### SWINDON TOWN SUPPORTERS' SOCIAL CLUB COUNTY GROUND, SWINDON

#### APPLICATION FOR MEMBERSHIP

I, (name in BLOCK letters)
for election, do hereby declare that, if elected, I will abide by the Rules and By-Laws of the Social Club.
On admission to membership, I will not knowingly, whether by word or deed, do anything prejudicial to the interests of the Club, and agree that any default in the observance of this pledge shall justify the Committee in terminating my membership of the Social Club.
I further declare that I am a member of the S.T.F.C. SUPPORTERS' CLUB and am over 18 years old.
Signature of Candidate
(Mr., Mrs. or Miss)
Address
Signatures of: Proposer
Seconder Membership fee is 10/- per year
Date of application
Date of membership
Please enclose a stamped addressed envelope if you wish your membership card to be returned by post.

... not just concrete, but

# Premix

SWINDON AREA OFFICE c/o COLN GRAVEL CO. LTD. CLAYDON PIKE LECHLADE GLOS.

PHONE LECHLADE 461/2

Premix—an Amey company—serves 21 counties



\$

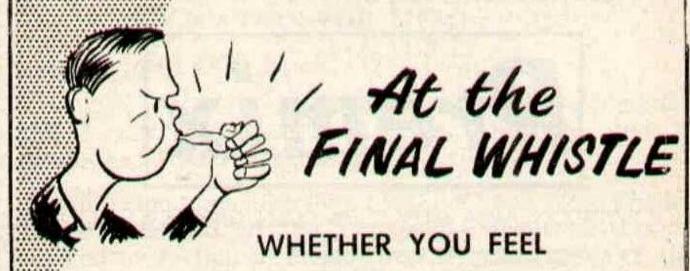
### CLARK BROS. (Swindon) Ltd.

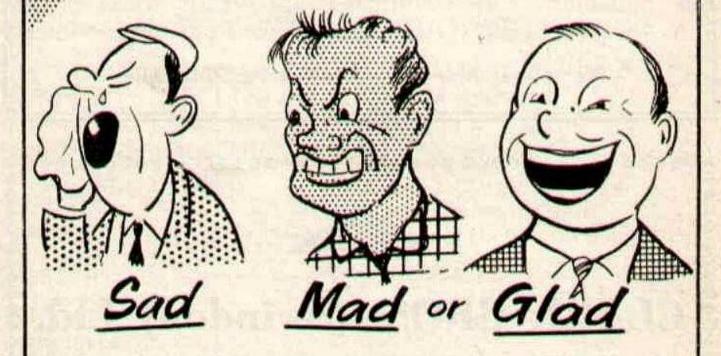
**Building and Civil Engineering Contractors** 

CONSULT US FOR BUILDING AND CIVIL ENGINEERING CONSTRUCTION IN ALL ITS PHASES

STRATTON ROAD SWINDON Telephone Swindon 27261

\$





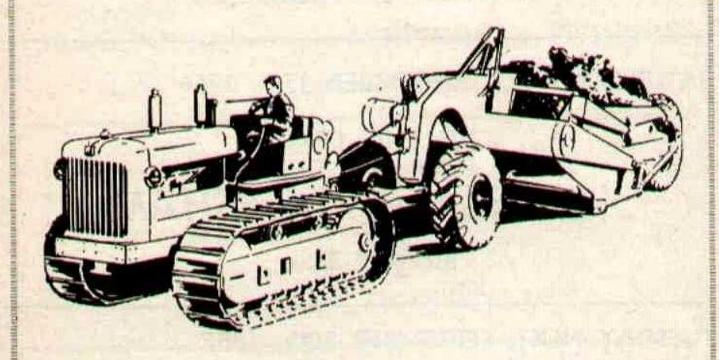
PLEASE
DO NOT CROSS THE
PLAYING PITCH

### H. HIBBERD LTD.

миницирования принцирования в принцирования в принцирования в принцирования в принцирования в принцирования в п В принцирования в принцирования в принцирования в принцирования в принцирования в принцирования в принцирования

40 NEWPORT STREET, SWINDON

Plant Hire Contractors



FOR YOUR EARTH-MOVING EQUIPMENT

**TELEPHONE SWINDON 6125** 

### FORTHCOMING MATCHES

SATURDAY NEXT, SEPTEMBER 17th, 1966

CABOT CUP

# SWINDON BOYS v.

Kick-off 11 a.m.

SATURDAY NEXT, SEPTEMBER 17th, 1966

HELLENIC LEAGUE

### 'A' TEAM V. AMERSHAM

Kick-off 3 p.m.

TUESDAY NEXT, SEPTEMBER 20th, 1966

DIVISION III

### QUEEN'S PARK RANGERS

Kick-off 7.30 p.m.

Subject to no re-play being necessary in Football League
Cup Competition

### Cecil Green

Artistic Decorations in all its branches

12 Armstrong Street, Swindon, Wilts. Tel. 4593

### G. A. STREETLY

**Tobacconist and Confectioner** 

10 BOURNE ROAD - MOREDON - SWINDON

Telephone: 4956

"COAL!" "COAL!" "COAL!"

### J. WILMER

St. Margaret's Road Swindon

**TELEPHONE 22535** 

### LEESE, ING & CO. LTD.

Mineral Water and Squash Manufacturers

LANSDOWN ROAD - SWINDON

TELEPHONE 22744

# FREE CAR COMPETITION AGENTS WANTED

In a few weeks time the Swindon Town Sportsmans Association will launch a new money-raising scheme that will give real value for money and at the same time boost the club funds.

As soon as they are delivered from the printers leaflets will be distributed and we appeal to you to read them carefully and give whole-hearted support. Housewives, factory and office workers, in fact everyone, are potential clients whether they support the team or not.

We know that selling tickets is not everyone's "cup of tea", but provision has been made for this on the leaflet by appealing for people who cannot be agents to help the club by ordering two or more tickets by post weekly.

We are sure you all want to see your team back in it's rightful position in the Football League and joining in our fund-raising schemes can be your contribution towards attaining this.

# AGENTS WANTED FREE CAR COMPETITION

### SPECIAL EXCURSION TRAINS

### Bristol Rovers v. Swindon Town

SATURDAY 17 SEPTEMBER

Swindon dep 12.00 10s Chippenham dep 12.16 7s

### Reading v. Swindon Town

SATURDAY 24 SEPTEMBER Swindon dep 12.00 12s



British Rail Western Region

**ESTABLISHED 1923** 

<u>·</u>

#### DOBELL SHEARMAN & CO. LTD. TYPEWRITERS from £10 £10

Also full selection new standard and portable typewriters OFFICE EQUIPMENT

29 High Street & 33 Faringdon Road, Swindon. Tel. 4961/2 \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

The Advertisers in this programme have supported the Club. Will you help us reciprocate by supporting them whenever possible?

#### ADVANCE TICKET SALES

Stand tickets for League matches are available in advance. These are available immediately after a game for the next following match.

Tickets may be obtained at the Ticket Office at the rear of The Town End Stand, adjacent to the Car Park. Postal applications should be addressed to the Secretary, Swindon Town F.C., County Ground, Swindon, Wilts, and accompanied by a remittance and stamped addressed envelope.

Tickets booked by telephone must be claimed not less than half an hour before the kick-off.

rices for tickets	are:—		
New Stand —	Blocks 'A' and 'E'	141744	6/6
	Blocks 'B' and 'D'	111111	7/6
	Block 'C'		8/6
Old Stand —	Block 'F'	17000	5/6
	Blocks 'G', 'I', 'Y', and 'Z'	11011	6/6
	Blocks 'H', 'Y', and 'Z'	egerti.	7/6
	Blocks 'G', 'H', and 'I'		8/6
	Centre Box		9/6

F. J. ROPER

Devizes Rd.

Swindon

Phone 22341

F. J. ROPER
Cliftonian
38 William St.
Swindon
Phone 3785

### Swindon's Finest

### FISH and CHIPS

YOUR
WAY
HOME

Menu

PLAICE HAKE COD SKATE WE SHALL BE
WAITING
TO
SERVE YOU

F. J. ROPER
High St.
W'tton Bassett

F. J. ROPER Cross Hayes Malmesbury

### FOOTBALL COMBINATION

Date	Opponents	Gate Ground	Result
	1966		
August 20 September 3 13 17 21 24 October 1 8 15 22 29 November 1 23 26 December 3 10 17 24 31	PLYMOUTH ARGYLE (Cup) CARDIFF CITY (Cup) PLYMOUTH ARGYLE (Cup) SWANSEA TOWN (Cup) CARDIFF CITY (Cup) SWANSEA TOWN (Cup) PETERBOROUGH UNITED NOTTINGHAM FOREST FULHAM GILLINGHAM NORTHAMPTON TOWN PLYMOUTH ARGYLE READING TOTTENHAM HOTSPUR FULHAM NOTTINGHAM FOREST WEST HAM UNITED LEICESTER CITY SOUTHAMPTON	1,833 (H) (AA) (AA) (AA) (AA) (AA) (AA) (AA) (	2-3 2-0
36-114	1967	NO LE	
January 7 14 24 28 February 4 11 18 25 28 March 11 18 27 April 1 4 8 15	IPSWICH TOWN  ARSENAL  COVENTRY CITY  CHELSEA  LEICESTER CITY  CHELSEA  CRYSTAL PALACE  GILLINGHAM  NORTHAMPTON TOWN  CRYSTAL PALACE  PLYMOUTH ARGYLE  PETERBOROUGH UNITED  READING  COVENTRY CITY  TOTTENHAM HOTSPUR  WEST HAM UNITED  SOUTHAMPTON	HAAAHAHAHHHHAAAAHAAHAAHAAHAAHAAHAAHAAHA	



MY MASTER SAYS THAT

### MAN'S SECOND BEST FRIEND IS A SAVINGS BANK ACCOUNT

Local Offices 17 Commercial Road, Swindon. 6 Maryport Street, Devizes.

- T RUSTEE
- S AVINGS
- B) ANK

8,000 SEATS FOR SHEFFIELD WEDNESDAY F.C.

6,000 SEATS FOR SHEFFIELD UNITED F.C.

7,000 SEATS FOR ASTON VILLA F.C.

4,000 SEATS FOR PETERBOROUGH AGRICULTURAL SOCIETY

10,000 SEATS FOR HULL CITY F.C.

3,000 SEATS FOR OLDHAM F.C.

FAST, EFFICIENT SERVICE FROM MARTYN LYNSHAW LTD.

- LIGHT CONSTRUCTIONAL STEELWORK
- BALUSTRADING AND MOTORWAY FENCING
- ANCILLARY WORK FOR THE BUILDING TRADE



### FAST EFFICIENT SERVICE BY MARTYN LYNSHAW LIMITED

Telephone 21844

BOUNDARY WORKS - STRATTON ROAD - SWINDON